

**FESTIVAL FOODS (30 SEC COPY)**

**ANNOUNCER: (IN THE STYLE OF AN ACTION MOVIE TRAILER) IN A WORLD OF BIG BOX MEGA RETAILERS WITH ZERO PERSONAL SERVICE AND PARKING LOTS THE SIZE OF NEBRASKA COMES FESTIVAL FOODS....THE REVENGE OF THE SMALL TOWN GROCER!...FRIENDLY PERSONAL SERVICE, A GREAT DELI, FRESH LOCAL PRODUCE AND SPECIALS THROUGH JULY 17<sup>TH</sup> LIKE FESTIVAL FOODS LARGE EGGS, SEVENTY NINE CENTS WITH IN-STORE COUPON, WILSON CORN KING BACON ONE POUND PACK JUST NINETY NINE CENTS, QUAKER GRITS, 30 OUNCE BOX JUST FORTY NINE CENTS...YOU HAVEN'T SEEN PRICES LIKE THAT SINCE THE ANDY GRIFFITH SHOW!!!!...FESTIVAL FOODS....80<sup>TH</sup> STREET KENOSHA...THE REVENGE OF THE SMALL TOWN GROCER!!! RATED PG-13...PRETTY GREAT BECAUSE YOU ALWAYS GET 13 DONUTS FOR THE PRICE OF 12 IN OUR IN-STORE BAKERY...FESTIVAL FOODS!!!!**